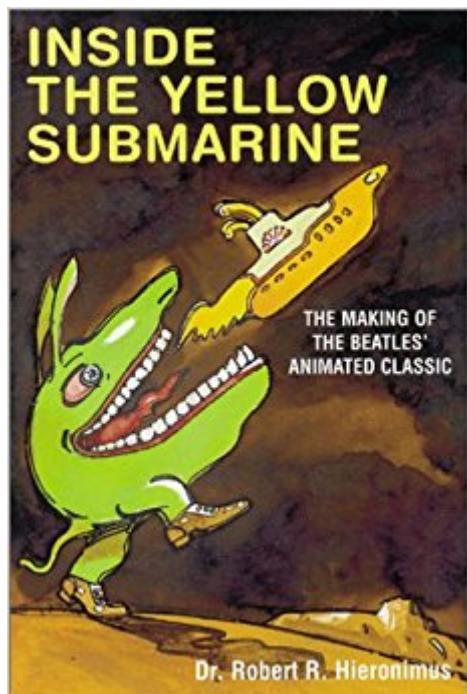


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# Inside The Yellow Submarine



## **Synopsis**

This is the ultimate and exclusive resource for anybody interested in the clash between the gentle citizens of 'Pepperland' and the hated 'Blue Meanies' who threatened to rob the world of its color and music. Until now, very little true research has ever been done about this memorable achievement in The Beatles' career. This book reveals countless facts about the movie from the man who has met with nearly everyone associated with the film. It includes photos depicting scenes and characters from the movie, as well as candid shots of many behind-the-scenes people.

Featuring original art from the movie, an introduction by Sir George Martin (The Beatles' producer) and a foreword by Erich Segal (scriptwriter of the movie), this amazing book is for any fan of The Beatles' music, movies or animation.

## **Book Information**

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## **Customer Reviews**

"This is real must for all collectors of Beatles momorabelia..." -- Model and Collectors Mart, July 2002. "The author's perseverance must be congratulated... The result is amazing, the detail astonishes, the anecdotes are enthralling..." -- Film Review, November 2002.

Dr. Robert Hieronimus, a noted Beatles fan and historian, is THE authority on Yellow Submarine.

Inside the Yellow Submarine: the Making of the Beatles' Animated Classic is a remarkable combination of scholarship and love. Created out of the almost endless efforts of American writer,

radio personality and muralist, Bob Hieronimus, Inside the Yellow Submarine pulses with the unseen vibrancy, conflict and ultimate triumph which give birth to every successful artistic endeavor. Even today Yellow Submarine stands as a groundbreaking work of creativity, playfulness and opalescence. When I first sat through it in 1968, I didn't know whether I'd been transported back to my preteen years or thrust forward into an unimaginably different future full of possibilities and hues I could never have otherwise imagined. But, like the Beatles' reality-wrenching musical odyssey, Yellow Submarine inexorably welcomed its viewers deep into a psyche of boundless possibility--a field of unlimited imagination which now lives freely in the everyday world and on the hard drive of every computer. In the same energetic as the movie's creators, Bob Hieronimus breaks hectares of new ground in his work. Combining artistry and the dogged research of a forensic historian, Hieronimus lets you into the ideologies and passions that allowed an underpaid band of stubborn artists to subvert a corporate monolith and produce one of history's great works of animated creation. Perhaps, in this dark millenium of unbridled, let-them-eat-cake capitalism, the lessons so boldly painted in The Making of the Yellow Submarine may point the way to a new era where we find a greater vision which can rout today's Blue Meanies and everyone can again remember that Love IS All You Need.

So you thought you knew a lot about the Yellow Submarine. Think again. This book puts you into a whole new dimension. One of the cold hard facts and the blood, sweat and tears that went into making one of my all time favorite animated movies ever! Dr. Robert, did an exceptional job in putting this fantastic and utterly fascinating book together. I was only sad to read that he was never given a chance to actually interview each of the Beatles about the movie in depth, but even this did not stop him from moving ahead and writing one of the all time best and probably the only detailed book of its kind in relation to Yellow Submarine. Highly recommended.

Everything Right!! lovely book!

The book came in perfect condition.

"Inside the Yellow Submarine" is a marvelous compendium of first person interviews with the Sub's chief creative officers. Anyone interested in learning about the design and creation of the Yellow Submarine, as well as the adventure the crew had in the Sub's construction, is well advised to buy Dr. Bob's intricate and dedicated chronicle. As Dr. Bob has mentioned, the untold story behind

this unique motion picture intrigued him, as it has many of YS's fans for decades. During those decades I firmly believed somewhere, someday, someone with the necessary energy, determination, organizational powers, breadth of insight and boundless curiosity would investigate the entire 'back story'. This is Dr. Bob's first volume about a voluminous subject, and what he has achieved here is a herculean work in unearthing the answers to many 'lost' mysteries about the film's genesis. This seminal book has served not only to open dialog and solve many mysteries about Yellow Submarine, but it has happily led to locating and reuniting many of the crew members. Following our completing production, we all dispersed across the globe, many going on to launch our own animation studios and animation training schools. The tremendously original creative splash Yellow Submarine made at the time (1968), sent out such graphic tsunami waves worldwide, it influenced pop art culture itself; resonating undercurrents and surface highlights from YS are discernible in today's digital animation productions. YS was a trailblazer opening new graphic directions for mainstream animation entertainment, just as the Beatles did musically. Dr. Bob's book is far more than an excellent collection of remarkable first-person interviews, it sheds much needed light on many facets of the creative genius and innovative spirit involved in the film's creation, by a team of artists who, in the words of the late director, George Dunning, "Were brought together from all over the world and who seemed to be at a peak in their creative powers". (Chuck Jones/PBS 1980's memorandum to George Dunning). If you're at all interested in animation, its history, trends and processes--and particularly if you've wondered about the creative people involved in its construction and launching, this book (and hopefully subsequent volumes yet to come!) is a 'Must Have' for your reference shelf; be it innovative animation or inspiring creativity. Addendum: Apparently YS has found an entirely new audience today among children. A creation of the '60's consciousness and regarded somewhat askance by the so-called 'Establishment', with secondary references and meanings ascribed to it (like 'The Wizard of Oz' and 'Alice in Wonderland'); today it's being enjoyed as what it essentially is: a bright, colorful, musical fairy tale with hilariously funny villains, and a happy ending.

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